



SEO



Website Design



Social Media

POWERFUL IDEAS For Your Business

Fully integrated Digital Marketing Agency

We are TLMT®

INSPIRED BY MARKETING

Everything you need to get your business found online.

As a full-service marketing agency based in Colchester, Essex TLMT® provides a comprehensive range of strategic marketing services to help businesses achieve their goals.

We provide integrated solutions that include market research, content creation and SEO campaigns, as well as website design, branding and social media management. TLMT® provides an individualized approach to each client's needs in order to create effective marketing strategies that maximize ROI and deliver real results. Our team is composed of experienced professionals with expertise in all aspects of digital marketing - from search engine optimization (SEO) to Pay-Per-Click (PPC). TLMT® also has international experience in helping clients reach global markets and build strong online brand presence. TLMT® takes pride in the quality of service we deliver to our clients and are committed to helping them grow their businesses. TLMT® will be there for you every step of the way in order to achieve success. Contact us today and get started on building your marketing strategy!



We pride ourselves with an exceptionally high retention rate of satisfied customers. TLMT® is dedicated to delivering exceptional customer service, creating innovative marketing strategies and building long-term relationships with our clients.

TLMT® believes in open communication, transparency and collaboration in order to ensure that all projects are successful. TLMT® is more than just a marketing agency – we are your partner for success!

If you haven't decided on a marketing agency, take a look at our recent projects to help you decide if TLMT® is the right fit for you. We are confident that TLMT® can help you reach your business goals. Contact us today for a free consultation and get started on making your vision a reality!

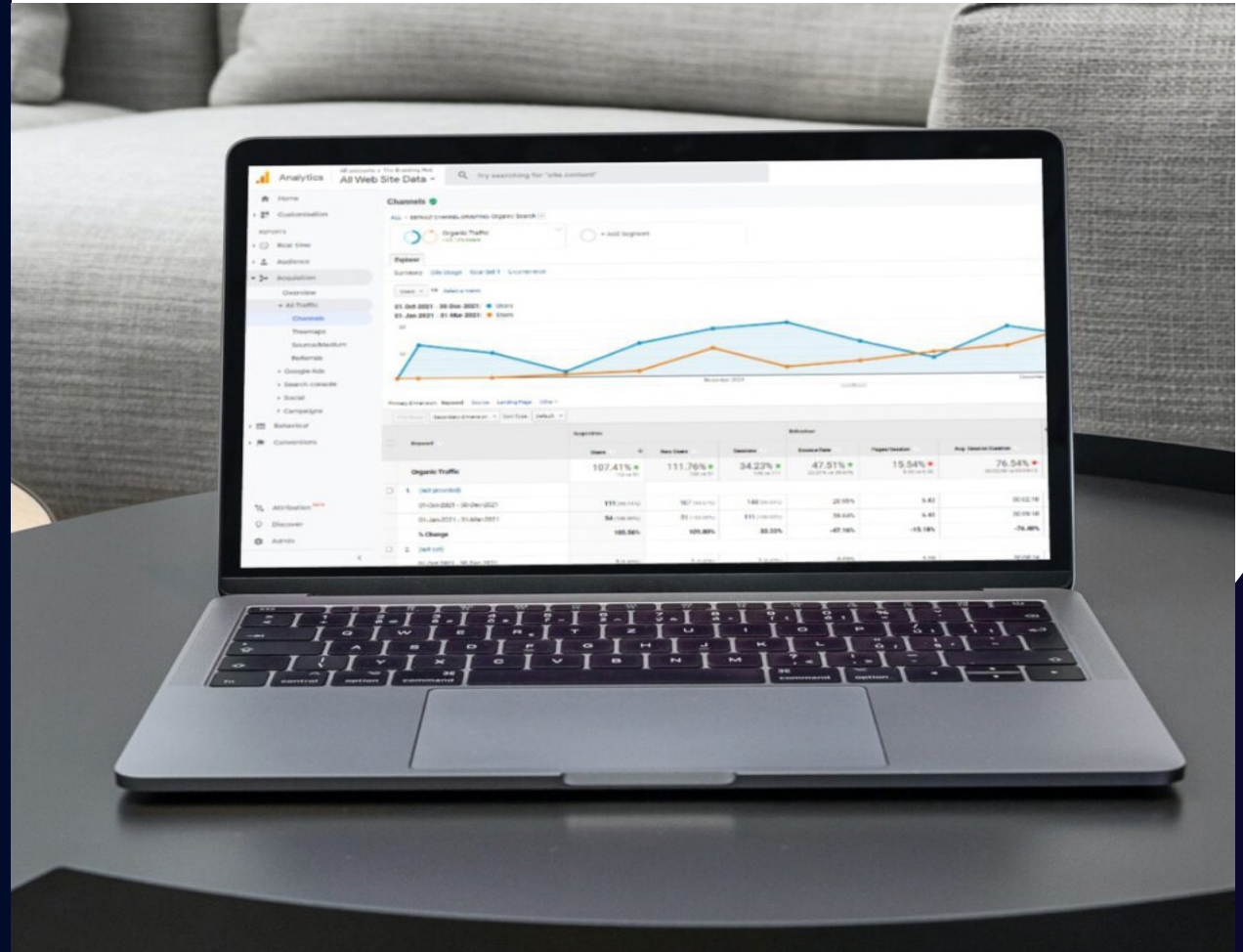


Search Engine Optimisation

Bespoke SEO & CRO strategy not only bring traffic to your site, but also converts it. We take a holistic approach using the latest SEO tools & techniques to get you found online.

As SEO specialists in Essex, we understand that one size does not fit all when it comes to SEO. We offer a bespoke SEO service that is tailored to your specific business needs and goals. Whether you're looking to improve your website rankings or your website conversions, we can help.

We also offer a comprehensive CRO (Conversion Rate Optimisation) service to help improve your website conversion rates. Our team of experts will carry out extensive testing and analysis to identify areas of improvement on your website. We then work with you to implement the necessary changes to improve your conversion rates.



Conversions are at the forefront of every campaign!

Our clever SEO strategies will ensure that your website visitors are guided easily in the right direction to your chosen call to action. And we tirelessly test your website components to ensure conversions, leads and sales are at their optimum to ensure the highest possible return on investment.

- ✓ We Work With Over 70 SME's Each Month
- ✓ We Have Generated Over 11,250 Leads
- ✓ New Targets Are Set Each Quarter
- ✓ Monthly/Fortnightly Call Updates

01

Consultation

To start with, we will find out everything we can to really get to know your business and its goals. With this information we can strategise a solid campaign that works!

02

Planning

Sitting down with our in-house team, we will develop a strategy to hit the targets your business has for its online presence using a range of our skills and tools.

03

Measurable Targets

Once we know your business inside out and what your goals are, we will set out targets that are where we look to be in 3, 6, and 9 months.

Website Design

Whether you're seeking to refresh and update your current website, or you're looking for a new and engaging website to represent your brand, including e-Commerce websites, TLMT's team of professional designers, developers and marketers know what it takes to generate success online.

We're creative, and you are in the very best design and implementation hands when it comes to the building of your website. With teams of designers and developers, we can take care of all of the branding, copywriting, graphic design, royalty-free photography, animation, video production and more.

"So impressed with the whole gang from the TLMT. They all made me feel so welcome and offer a personal and professional service. Feel my website is the best on the market and the after sale care is second to none helping design new packages for clients together with incredible marketing material. Easily 5 Star Service - Recommend to all my contacts at MJ Triathlon Coaching."

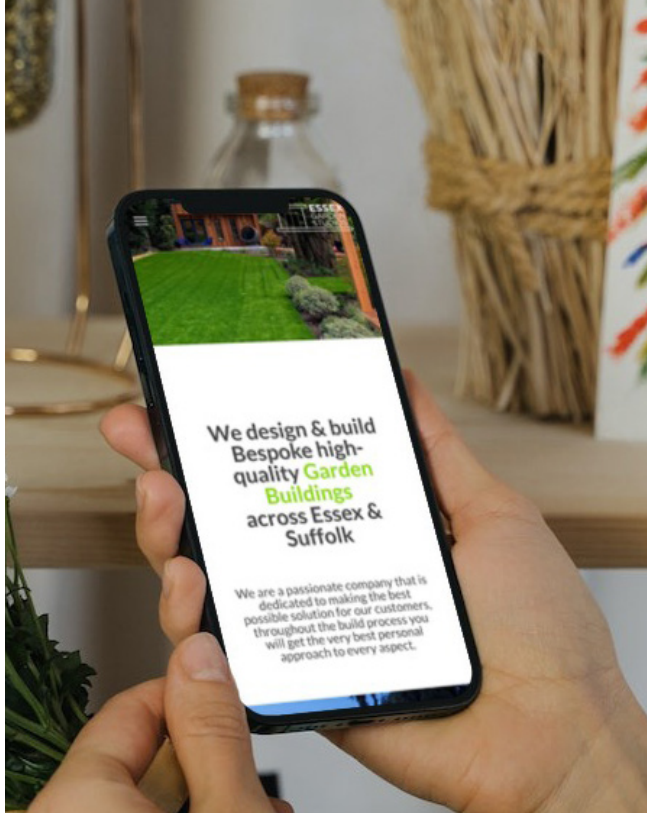
- MJ Triathlon Coaching



Clacton Pavilion

www.clactonpavilion.co.uk

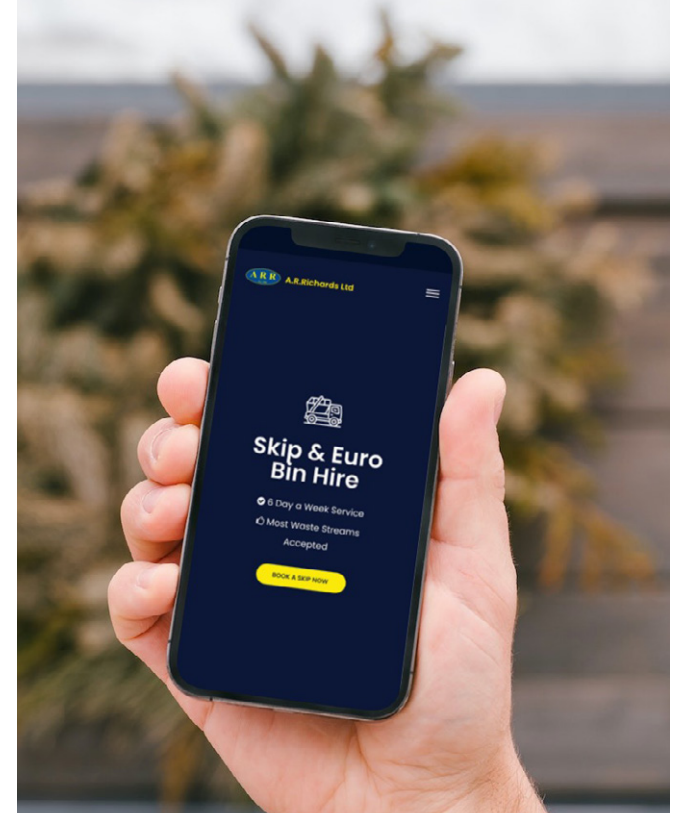
Bright colours, great visuals, and an easy to navigate menu. These were all key when we built Clacton Pavilions website. This funpark in Clacton-on-sea is a popular and long-established location so our team ensured we built them a site to showcase the fantastic range of entertainment they have.



Essex Garden Studios

www.essexgardenstudios.co.uk

Our team took control of the website design, development and digital marketing. The website re-design is modern and mobile responsive, helping the website to perform well in search engine rankings. The website features an expansive product range as well as detailed project galleries and bespoke case studies highlighting the company's work in the garden studio sector.



AR Richards

www.arrichards.co.uk

AR Richards are a large family-run business offering multiple services in waste management, agriculture and more. They wanted a website that could showcase all of these services clearly and where their customers could make bookings for skips and other services. Our team custom built multiple contact devices into the site and made their vision come to life!

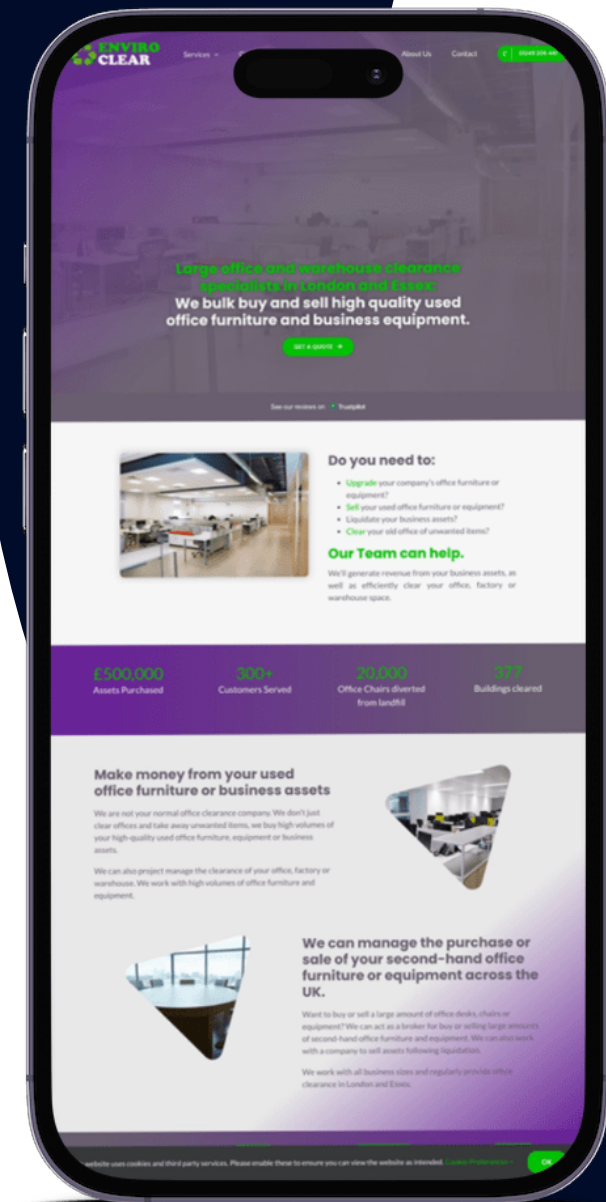
Measuring Our Success

In order to help our client Enviro Clear Office Clearance with their SEO campaign, we conducted an extensive analysis of their website and competition. Our findings showed that there was a lot of work to be done in order for them to rank higher in search engines. We put together a comprehensive plan that targeted all of the necessary areas, and are happy to report that their website has seen a significant increase in organic traffic!

Our in-house **SEO** team worked closely on delivering quality content and back-links with technical SEO as a priority. On-site content was made more keyword-rich and user friendly, for both the web crawlers and customers. We also placed a large focus on building trust and authority for Enviro Clear Office Clearance, by ensuring all NAP (name, address, phone number) listings were consistent across the web, and that their Google My Business was set up and optimized.

+15.85%
Visibility
Increase

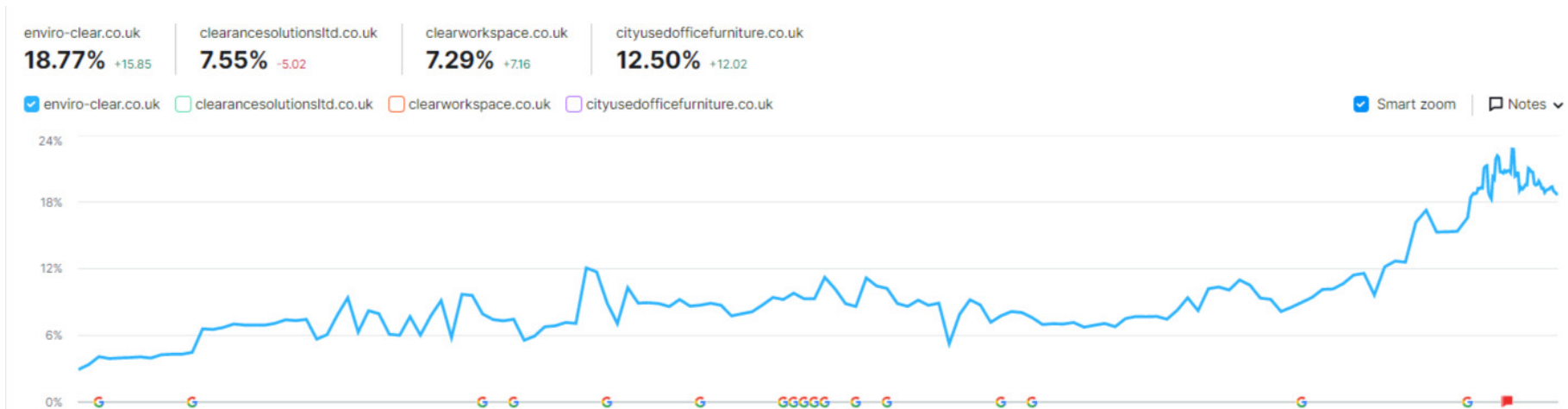
+160.78%
Conversion
Increase



Set targets, planned and delivered!

“Have been using TLMT for our SEO work for around 2 years now and have seen excellent results. Matt and his team created a plan, set targets for first page rankings and have delivered and maintained our positions with consistent improvements being made.”

- Sam Williams, Enviroclear



+35.18%
Traffic
Increase

+14
Keywords jumped from
Page 2 to Page 1

+10
Keywords rank
In the top 3



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